




Adsense

Strategies

&

Alternatives





**This Educational & Informational
E:book**

**Has Been Generously Provided
For Your Enjoyment**

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&
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Table of Contents

AdSense Alternatives: Sign Up For Free, Make \$

[AdBrite](#)

[Affiliate Sensor](#)

[Agloco](#)

[Auction Ads](#)

[Azoogleads](#)

[BidVertiser](#)

[Clicksor](#)

[Commission Junction](#)

[Enhance Interactive With \\$25.00 PPC Credit](#)

[HavAds](#)

[LinkShare](#)

[Modern Click](#)

[RealTechNetwork](#)

[Revenue PILOT](#)

[Roi Matrix](#)

[SearchFeed](#)

[YAHOO Affiliate Marketing](#)

Affiliate Options: Sign Up For Free, Make \$\$\$\$

[Affiliate Showcase](#)

[CB Globe](#)

[Amazon](#)





[All Posters](#)

[Art Stores](#)

[ClickBank](#)

[Dog Food Secrets](#)

[Joe Bucks](#)

[HostGator](#)

[Lypha Hosting](#)

[UnderCover Profits](#)

[**Making Free Publicity Work For You**](#)

[MySpace](#)

[Squidoo](#)

[**Income Paradise**](#)

[Free Niche Products](#)

[Resell Rights Pack](#)


[PayDotCom.com!](#)

[**UnSelfish Marketer**](#) Not a free resource...just a super valuable highly recommended.

[US Free Ads](#)

[**AdSense CLICKLOCK**](#)





Without this software, you are just one bored teenager, one unscrupulous competitor, one angry co-worker, one jealous neighbor, one ex-spouse or girlfriend, or even one loving mother away from having all your hard work and all your AdSense income disappear with a few clicks of a mouse! This easy to use software is only \$27.00 and INCLUDES...


A Special Bonus, 10 Video, AdSense Income Course!


AdSense Alternatives

Many people use Google's(TM) AdSense(TM) program, and with good reason. Anyone with a website can do it without putting any major work or research into it. AdSense is a quick and easy way to “monetize” your website...i.e. earn some advertising revenues.

However, there are some who find it a bit too uncertain or simply not suitable for their needs. And of course there are those who are—fairly or not—subjected to the infamous Google Slap. We've all heard of it, and most of us know someone who suffered through it either because of **real** or **imagined**, **deliberate** or **victimized** ClickFraud, duplicate content, or other various and assorted violations.

Everyday people all over the world suddenly receive emails informing them that their AdSense accounts have been closed. Don't think for a minute that it can't or won't happen to you because you didn't do anything wrong, because that is just not the case. It can and does happen everyday to perfectly innocent people who haven't taken the time to use **AdSense Click Lock** to protect their






Adsense income. Make no mistake about it...anyone using Adsense, can quickly find themselves the victims of someone else's inadvertent or malicious clicking on their unprotected Adsense Ads. And if this happens, Google's #1 concern will be protecting their advertisers....not your Adsense account.


Then there is also the fact that disenchantment tends to quickly set in once most serious Webmasters figure out that a click on an AdSense page will pay you pennies, while that exact same click by that exact same customer has the potential to pay several dollars or more if it is your direct affiliate ad they are clicking on instead of an Adsense Ad from Google.

But thankfully for all the people who are for whatever reasons disenchanted with and/or disenfranchised by Google, there are many alternatives to AdSense out there and some that are every bit as easy to use and even provide far greater monetary rewards.

[AdBrite](#)

"The Internet's Ad Marketplace", powers the world's most **trusted** and **transparent** marketplace to buy and sell online advertising. As of September 2006, [AdBrite](#) is proud to work with over **20,000 sites**, and now serves ads on more than **650,000,000 page views a day**. [AdBrite](#) offers publishers the possibility of integrating text ads in their pages. These are done on your own rates, with the websites you approve by hand so it bares some similarities with a classic advertising scheme. You also have the option of adding a "Your Add Here" button that buyers can immediately click to ad space on your page. It can also be used in conjunction with Google AdSense, maximizing your CTR and offering advertisers the possibility of showing their links in your Google AdSense space. You have full control over the look and feel of your adds and






finally, you get an incredible 75% of what the advertiser pays for on every click. Also, registration for [AdBrite](#) is free.


[Agloco](#)

[Agloco](#) is a little bit different recommendation, but one of the most important one I can make. [Agloco](#) is the first Internet based economic network, which enables you as a Free Member to **Get your share of the big boy's Internet revenues.**

If you are an Internet marketer, the one thing you always need to do is spend time on the Internet...that's just a given. [Agloco](#) pays you for time you are going to be spending anyway, as a natural course of being online. Signing up with [Agloco](#) is something you seriously need to consider as one of your streams of income....and the best part is, it's free and its easy, and it has phenomenal growth potential for you.

Here's how it works. Advertisers, search companies, online merchants and other businesses currently pay lots of companies to deliver people like you to them for attention and commerce. [Agloco](#) collects money from those companies on behalf of its members (You!). (For example, Google currently pays AOL 10 cents for every Google search by an AOL user. And Google still has enough profit to pay \$1.6 billion dollars for YouTube, an 18-month old site full of content that YouTube's users did not get paid for! [Agloco](#) will work to get its Members their share of this and more. [Agloco](#) is building a new form of online community that they call an Economic Network. They are not only paying Members their fair share, but they're building a community that will generate the kind of fortune that YouTube made. But instead of that wealth





making only a few people rich, the entire community (You!) will get their fair share.

What's the catch? No catch - no spyware, no pop-ups and no spam - membership and software are free and [Agloco](#) is 100% member owned. Privacy is a core value and [Agloco](#) never sells or rents member information.


[Agloco](#) is also a global community of Internet users whose active Members can be paid for all their online activity. By downloading their proprietary Viewbar™ technology, members benefit from engaging content tailored to their interests. [Agloco](#) also pays its members to refer their friends to the community (and for those friends to refer more friends through four levels of extended referrals, so you can be earning money simply by referring your friends and family to the network so they can earn money as well.

[Affiliate Sensor](#)

[Affiliate Sensor](#) has highly customizable ad blocks, which you can make for yourself with an easy to use on-line interface. You also get realtime reporting with clicks-by-domain, page and referral source. There's integration with Google AdSense as well, through the google_alternate_ad_url so [Affiliate Sensor](#) can be used as a substitute for Google PSA's (Public Service Ads).

[Auction Ads](#)

The hottest new program on the market. AuctionAds ad units can automatically rotate a group of keywords for you, so you don't need to go through an ad serving system to rotate the keywords for your ad unit on a single page? All you need to do is chose your list of keywords and insert it into your keyword tag line within your AuctionAds javascript.





[Azoogleads](#)

[Azoogleads](#), founded in 2000, is a profitable and rapidly growing online marketing solutions provider. A pioneer in the performance-based advertising industry, [Azoogleads](#) generates the highest volumes of quality traffic through its network and its proprietary search technologies. For publishers, [Azoogleads](#) provides high-impact campaigns that enable publishers to maximize earnings on their inventory. [Azoogleads](#) offers a complete solution for optimizing campaign performance through innovative technology and unrivaled expertise in search and performance based marketing.


[BidVertiser](#)

[BidVertiser](#) displays text ads in your page similar to AdSense. But the difference lies in the fact that advertisers bid over your advertising space, ensuring you earn as much revenue as you possibly can. This also means that bids will increase over time, earning you even more cash. [BidVertiser](#) also gives you a great way to customize your ads with a very easy to use tool and detailed reports on your site's status.

[BidVertiser](#) now allows you to drive buyers and increase sales by placing an ad for any of your [EBay](#) or [Half](#) Items on thousands of relevant websites. Your ad will include a description and an image of your item, pricing and time left till auction closes. Your ad will be created automatically, you only need to choose your desired Item! And best of all - [BidVertiser](#) offers you \$20 in Free Clicks!

[Clicksor](#)





[Clicksor](#) will earn you as much as 60% from the amount of money your website produces. What you get is about the same as AdSense, there are targeted text ads, you can view the revenues from your website in real time. You can receive money via PayPal or through a check every two weeks, provided that you have earned more than \$50. If you haven't made that much, your earnings roll over to the next period.

[Commission Junction](#)

[Commission Junction](#) is one of the premier Affiliate advertising networks online today...and if you want to be an [EBay](#) or [Half](#) affiliate, or any number of other major players you have to sign up with [Commission Junction](#).

[Enhance Interactive With \\$25.00 PPC Credit](#)

With over 2 Billion Searches per month. [Enhance Interactive](#) is a winner. Plus you can sign up now for \$25 in Free Clicks

[HavAds](#)

With One SIMPLE, Revolutionary Improvement To Your Website, You Can...

- **INCREASE Your Earnings 10 to 1000 Times Over AdSense...**
- **Stop Losing YOUR Traffic...**
- **Convert MORE of Your Traffic to Sales...**
- **Make MORE Money Per Visitor...**
- **Get Paid to Build Your List...**
- **Increase Your Upsells...**
- **Make Your AdSense Sites PAY...**
- **And Make Money Even When Your Customers DON'T Buy Your Product!**





[LinkShare](#)


[LinkShare](#) is an e-commerce business solution for over 3.5 million online relationships. Become an affiliate of the [LinkShare](#) Network for FREE and earn revenue by linking to over 500 premier merchants.


[Modern Click](#)

[Modern Click](#) is the premier provider of performance based direct marketing solutions on the Internet. They have the answer to maximizing your profits online. Learn how to increase revenues from your existing assets with their proven, easy-to-follow "system." Affiliate benefits include Guaranteed High Payouts, Real-Time Reporting & Tracking System, Free Step by Step Training Program, Profitable Offers from Name-Brand Advertisers.

[RealTechNetwork](#)

Why choose [RealTechNetwork](#)? All traffic is accepted and based on a CPC/CPM ratio. They offer complete 100% sell-through of your traffic. Some of the highest paying rates available for a variety of the most popular creative sizes. All payments are either paid to you net-25 via ACH Direct Deposit, Check, Paypal™, or wire transfer*. Company checks airmailed to all international publishers free of charge. [RealTechNetwork](#) has a trusted network with over 6700 + active publishers. Over 18.4 billion impressions served each month! One of the industry's highest payouts: 70% revenue share. Dependable payment terms - Net-25. Referral program - Complete publisher control over inventory. **No** type of contract to sign. **No** active-x, malware, adware, spyware, or hijacking types creatives accepted on the network. **No** Paypal™ fees to





worry about ([RealTechNetwork](#) covers them all). Top tiered advertisers such as Dell™, Gillette™, Citicorp™, Microsoft's MSN™, and various Time Warner™ properties. **No** exclusive agreements to sign. Come and go as you wish!

Revenue PILOT


[Revenue PILOT](#) affiliates receive 60% of what advertisers pay [Revenue PILOT](#) per each click. [Revenue PILOT](#) with various linking methods that allows you to link to their premiere pay per click network; therefore you get paid for each successful click-through that is generated by your site's visitors. [Revenue PILOT](#) gets the highest bids from their select advertisers and top search engines to help you achieve your maximum revenue potential. [Revenue PILOT](#)'s results are sorted by highest bid, ensuring that you receive the highest revenue per click regardless of your category or traffic.

Roi Matrix

[Roi Matrix](#) is a leading Cost-Per-Action(CPA) Advertising Network with top Brand Name Advertisers and Highest Rates on the Net! [Roi Matrix](#) offers many great linking methods that include: Textlinks, Banners, Popouts, among many others!

SearchFeed

Build an attractive revenue stream and enhance site content while maintaining brand identity. [SearchFeed's](#) 2-Tier Search Engine model pays commissions per click as well as for referred advertisers and affiliates. Easy cutting & pasting of system-generated code lets you choose look and feel. Detailed online reporting included.






o [YAHOO Affiliate Marketing](#)

Yahoo! Sponsored Search connects businesses and customers online. Sign up and get a \$25 credit.

So, as you can see there are many offers for this kind of advertising, and many hybrids based on AdSense like advertising. Also, a lot of services can work together with AdSense to earn you an even greater amount of revenue for your ad space.





AFFILIATE OPTIONS & RESOURCES

Affiliate Shopping Malls

One of the best possible way to get started fast on the Internet is to go to both of these sites and get the free affiliate shopping mall type websites that they give you. They will host it for you for free and everything. Then sign up as an affiliate of all the advertisers on these two portal sites.

Affiliate Showcase

CB Globe


Both system offers you a free portal website filled with easy to join affiliate programs. Think of it as sending all of your site visitors to a shopping mall where you get a percentage of each sale.

Amazon

One of the first, best and most versatile Affiliate operations on the internet. With [Amazon](#) the possibilities are endless. Not just books and movies, but a variety of products for pretty much any niche you can think of can be linked to in a just few simple steps.

Art Stores

For colorful attention gaining graphics that enhance your webpages while also bringing in additional revenue, I highly recommend affiliating with these [Art Stores](#) Their interface is very easy to use and offers thousands of variations that will allow you to target their offerings to your niche.





ClickBank

ClickBank offers thousands of products for you to link to as an affiliate.

Dog Food Secrets

I am probably more impressed by this Dog Food Secrets marketer than anyone I have seen online. This is an affiliate you especially want to join, but you will also want to join his mailing list to see how to operate an aggressive marketing campaign without driving off the members of your list.

Joe Bucks


Joe Bucks offers 50 different affiliate websites to choose from and will even host them for you for free.

Lypha Hosting

I've been personally hosting with Lypha for over a year and the uptime is fabulous and the customer service is dead on the money quick and accurate. Not only can you host your pages with them inexpensively and with full confidence, but they even pay a \$10.00 bonus for signing up as an affiliate.

Rent A Coder

If you need help with a project whether it is webdesign, programming, coding, or just an extra pair of hands to help you get something done fast, this is the place to go for a quick and really easy solution you can put your faith in. They has a wonderful feedback system that lets you know in advance exactly what quality you are getting for your money, with lots of built in failsafes so everyone ends up happy. I use them for projects and highly recommend them as an affiliate as well.





UnderCover Profits

This system finds profitable affiliate programs for you to use with pay-per-click. This changes everything in affiliate marketing.





Making Free Publicity Work For You

Lazy Internet Marketing

Justin Bryce is giving away his internet marketing course worth \$197 for free for a very limited time. It includes hours of easy to understand Marketing Audios and Videos that can help you turn your Internet Marketing Campaigns around in just minutes.

Free IQ

A website just for affiliate marketers with lots of fabulous tools for you to use.

Free Monthly Websites


These fine people will give you a free, fairly easy to edit AdSense Website every month. So it's kind of like free publicity since all you have to do it make some changes and load it up on your website.


MySpace

MySpace needs no introduction. However, keep in mind that while no publicity is really bad publicity, MySpace frowns on Internet Marketers, and most of the audience you will find there are far more interested in socializing that anything you might be selling.

Squidoo

Hurry over to Squidoo and MySpace pages and take advantage of the vast power of Web 2.0 networking opportunities. A quick and easy way to turn this





to your advantage is to put links to your two free affiliate shopping malls on these pages.

Then go to these links and get free stuff to give away (or otherwise use) in exchange for people signing up on your mailing list.

Go here **[Income Paradise](#)**

And here **[Free Niche Products](#)**

And here **[Resell Rights Pack](#)**

[PayDotCom.com!](#)


A F.REE marketplace to sell any product you want. Either yours, or you can become an affiliate for any item in the marketplace.

Also here...it's not free, but it's the best deal online for acquiring items for resale.

[UnSelfish Marketer](#)

Giveaway something free and different everyday so people will visit your Squidoo and Myspace pages everyday to see what you have to giveaway free...or sell really cheap. Also be sure to send the people on your mailing list a link to your free giveaway of the day and include lots of links to your two free affiliate sites and a couple of different affiliates each day.

Soon you will start making a little money and it won't cost you a dime. You might even start making a lot of money, and actually get rich and famous trying to do it this way. If you write interesting stuff from the heart and go by other people's blogs and leave comments there with a link back to your Squidoo or





Myspace pages you can succeed without risking any of the money you have, or even having to give stuff away, soon people will just come because they think you are interesting and they would like to help you.

[US Free Ads](#)

Free Classified Ads, and low cost paid classified advertising for your sites and affiliate products.

[Wordpress](#)

If you have [Cpanel](#) hosting with Fantastico installed (and if you don't you should) you are just a couple of minutes away from quickly and easily having your own blog...and the search engines love Blogs. Start yours today!

[Free Word Press Tutorials](#)





AdSense CLICKLOCK

**Without This Software, A Bored Teenager, A Competitor,
Or Even Your Own Mother
Could WIPE OUT Your Entire AdSense Income
In Just 60 Seconds Flat!**

Google AdSense is truly one of the most amazing income sources on the Internet. Simply paste some code into your web pages and Google will send you **regular checks**, without any of the usual hassles of making sales, keeping stock or supporting customers.

However there is still one big problem with AdSense - "Click Fraud".

Click fraud occurs when someone tries to CHEAT Google by clicking on the AdSense links on his or her own site in order to generate extra income.


This is of course very easy to do and usually takes the form of **repeated clicks** coming from the same PC.

Understandably, Google is very concerned about this and **regularly checks AdSense accounts for signs of suspicious activity.**

If you've never tried to cheat Google in this way, you may be thinking that this problem has nothing to do with you.

Hopefully you are right. However you should be aware that there are many reports on the Internet of **AdSense accounts being suspended or closed** because of "suspicious activity", even though the person involved has never tried to cheat Google.

Here are a few of the stories that have been reported on the Internet...





Case 1 : "Hell hath no fury..."

John had a steady \$50 a day income from AdSense. Not a fortune but a nice little income.

He split up from his girlfriend. They say "Hell hath no fury like a woman scorned".

Well in this case, it proved true. She visited his site and clicked loads of times on his AdSense ads. It didn't take a lot of effort to do this. However the result was that John's AdSense account was closed down. **\$50 a day gone in an instant.**

Case 2: "Mother, what have you done..."

Jill was proud of her AdSense sites, so she told his family about them.

Her family didn't really understand the concepts, but knew that every time anyone clicked on those little ads on the side of Jill's web pages, Jill got some extra money. You can guess the rest. Jill lost her AdSense account overnight, **thanks to her own Mother!**

There are many more cases around


... people using Click Fraud to shut down competitors' sites


... people bearing a grudge using it to get their revenge

... bored kids simply doing it for kicks

It's just so easy to do!

The fact is that **ANYONE** can click on your ads, click their browser Back button, then click on the ads again. Doing this repeatedly makes it "**suspicious activity**", which can get your account **suspended or closed permanently.**





Convincing Google that it was not your fault varies from difficult to impossible. Once your account has been closed, you are not permitted to apply for another account ever again.

So what can you do to protect yourself? The answer's really very simple, only costs \$27.00, and includes a fabulous bonus. With our AdSense Click Lock software, you can protect your AdSense account *automatically* with powerful protection that prevents repeat clicks on your ads.

Special Bonus Included Free With Purchase
AdSense Income Video Course

Do you really need more website visitors to make more income?

Well, it certainly doesn't hurt, but the short answer is: no.

More and more these days, you need to spend money to get website visitors ... whether it's with Pay Per Click, buying text links, or banner advertising.

So, what's the easiest way to increase your website revenue?

Simple: make more from every visitor you receive.

I'm going to reveal five powerful ways you can use to vastly increase the value of every visitor you receive using AdSense...

These powerful yet very easy-to-follow profit increasing tactics come in the form of ten brand new videos you view directly at your computer. I've bundled these powerful videos into a product called *5 Easy Ways To Maximize Your AdSense Commissions*:

These ten videos come to a total playing time of 80 minutes.

AdSense CLICKLOCK





This E:Book Has Been Generously Provided

By

Teresa Thomas Bohannon

&

The Fine Folks At

The LadyWeb Family of Informational & Educational Websites

LadyWeb Turnkey Websites

LadyWeb Webmaster Software

LadyWeb Professional Templates

MyLadyWeb IM Blog & Membership Site

Spun Silk Turnkey Domain Registrations In A Box Shoppes

Long Ago & Far Away Myths

BeowulfandGrendel

Old Fashioned Christmas Tales

Adopt A Book Original Fairytales For Children of All Ages

Low-Acid-Coffee

Please Visit Us Soon.

Our Recommended Partners For Doing Business On-line Include:

[Art Stores](#)

[All Posters](#)

[Aweber](#)

[HostGator](#)

[Lypha Hosting](#)

[Affiliate Showcase](#)

[ClickBank Globe](#)

[Joe Bucks](#)

[Software Gold Club](#)

[UnSelfish Marketer](#)

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