

# MyLadyWebsFreeGiftGiveaway How To Participate In A Giveaway

## MY BEST SUGGESTION

Let me begin by saying that I strongly recommend that you do not participate in a Giveaway unless you are Giving Away something that is either Unique, or something that you would be pleased to receive. If you give away junk you will ruin your reputation before you even get started and you will defeat the purpose of joining the Giveaways because everyone will simply unsubscribe from your list immediately.

Unless you have the ability to put together something really special, I recommend that you join a good quality Membership site that regularly provides top quality goods, and get a top quality gift there, or the tools to make one. I personally use or recommend:

[The Unselfish Marketer](#)

[LadyWeb's Resale Shop Membership](#)

[The Software Gold Club](#)

[LadyWeb's Free Brandable Software](#)

[MyLadyWeb's AdSense & Affiliate Membership Site](#)

[The Unselfish Marketer](#) is the best overall. It is well worth the price since he saves you a fortune every month. I very seldom ever purchase anything any more because; unless it is a product that is specifically prohibited from being included in a membership site, he has it available for members, for free or at a huge discount. He also includes a great free hosting account and use of a sophisticated affiliate management panel.

[LadyWeb's Resale Shop Membership](#) offers a new software download almost everyday for only \$9.95 a month. We will save you money, and give you new and quality products; but we “do not” have the great backlog of downloads offered by the Unselfish Marketer, or all of the great perks he offers like a free hosting account, or his large budget and awesome connections for acquiring new items each month.

[The Software Gold Club](#) is a Business In A Box. It gives you the advantage of a new software product to sell every month including the auto updating website to sell them from. Plus you also receive hundreds of PLR articles and Ebooks every month to make new products from, plus you receive a new brandable giveaway product every month,

**and finally you get personal use all of the software.**

**MyLadyWeb's AdSense & Affiliate Membership Site includes various **Brandable Ebooks and Software you can give away.****

## **How To Make Your Own Viral Ebook**

**If you don't already have it go to Open Office and download the free Open Office Suite (The latest Microsoft Word may do the same thing, but I don't know for certain.)**

Make Your Own High Quality Ebook on a topic you are familiar with.

- Find a public domain ebook that complements your business, or would otherwise be of interest to someone who would also be interested in your website or the products you promote and sell—or better yet write a short report yourself. Open "Open Office" Writer and compile your text into a book that you would be happy to receive if you knew nothing about the topic. Sign your new ebook as the author and include links back to your website or product.
- Open "Open Office" Writer and take some of the PLR articles on a topic you are familiar with that are available either through your MyLadyWeb Membership or elsewhere and **completely rewrite** them. Then combine them into a book that you would be happy to receive if you knew nothing about the topic. Sign your new ebook as the author and include links back to your website or product.
- Use Insert Hyperlink to include some clickable links back to your products and some affiliate links like MyLadyWeb as favored partners. For Example Our trusted partners include: LadyWeb.Biz

When you have finished "EXPORT AS A PDF", then give your product away in exchange for people joining your maillist, or just visiting your website.

If you don't have an autoresponder account **I very strongly recommend:** Aweber

If you don't have a hosting account, **I highly recommend:** HostGator

**IMPORTANT NOTE:** This step is *absolutely* necessary if you want to make your Ebook viral. Purchase the LadyWebSoftware Affiliate PDF Brander for \$37.00 **or find** a similar product somewhere else, or hire me or someone else to make a custom book for you.

Use your PDF Brander to include at least one generically titled link in the front of your Ebook so people can give the book away and include their link as an incentive to give it away. I generally use this Ebook is brought to you through the generosity of These Fine Folks

- Open any paint program and make a 200x200 pixel or something shaped like a small stamp with a white background and tiny picture or a monogram and a few words describing your product. It doesn't have to look like a fancy bookcover for a giveaway. Fancy is great if you can do it, but if you can't, you'll get better with time and practice and in the meantime words on a white stamp shaped background will do just fine. There are also Ebook cover software packages or even blank Ebook covers out there you can use. **I have included a couple of blank Ebook and Box Covers in this package for your convenience.**

- You can just use your own picture if you want to. People like faces.
- Upload your picture and product to your server
- Set up your autoresponder form through [Aweber](#)
- Or set up your simple autoresponder form through Cpanel,

### **MAKING A SIMPLE AUTORESPONDER IN CPANEL.**

- 1 To access the Mail Menu, click on the icon above the word *Mail* on the main screen of your cPanel interface.**
- 2 Click on *Autoresponders* to enter the autoresponder maintenance screen.**
- 3 To add a new autoresponder, click on *Add Autoresponder*.**
- 4 Enter the email address you wish to send the autoresponses from, the name you wish the message to come from, the subject of the autoresponder email, and your message in the respective fields.**
- 5 If you wish the message to be displayed in HTML format, check the box next to HTML message.**
- 6 Use the drop down box to select the character set you wish the autoresponder to appear in.**
- 7 Click on *Create/Modify* to create the autoresponder.**

**NOTE: If the autoresponder was created successfully, the following will appear (except name@domain.com will be the email address you have created the autoresponder for):**

*Autoresponder Created name@domain.com was successfully created.*

## **How To Set Up The Sample Sign Up And Thank You Pages**

I have included a sample Sign Up and Thank You page for you with simple headers. They are pretty self explanatory.

### **On The Sign Up Page.**

Just open any Text (Notepad in Windows) or HTML editor –If you are a member of MyLadyWeb we include a free HTML editor in the software section of the Membership site.-- and type over the instructions with your information.

Open your paint program and change the text in the header file, or make your own.

Add your autoresponder email or [Aweber](#) subscriber form plus your contact email address and links to your websites.

### **On The Thank You Page**

Just open any Text (Notepad in Windows) or HTML editor –If you are a member of MyLadyWeb we include a free HTML editor in the software section of the Membership site.-- and type over the instructions with your information.

Add the download link for your gift.

Open your paint program and change the text in the header file, or make your own.

Add your contact email address and links to your websites.

Upload the Sign Up and Thank You Pages to your server.

**If You Would Like To Participate In Giveaways...  
But Do Not Know Where To Begin.**

**Custom Gifts From MyLadyWeb**

I have a very limited number of slots available for custom work. I will put together a custom Brandable Ebook for you, if you want to supply the text and images, or have me “try to” locate a complementing Public Domain publication for you that can be customized into an attractive brandable Ebook. The fee for a Custom Brandable Ebook ranges from \$50.00 to \$250.00 depending on the complexity of the project. These custom Ebooks also include set up of your signup and download pages for you, plus setup of a simple Cpanel autoresponder for you.

**Standard Gift Package From MyLadyWeb**

I will create a standard gift package for you that includes a giveaway product with Master Resell Rights(MRR) plus a signup and download and simple autoresponder page all hosted for you. The cost for this service is \$20.00.

**That's pretty much all there is to it. So Good Luck and Good Fortune.**

*Sincerely,  
Teresa Thomas Bohannon*

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